



ATTENTION GOLF EVENT PLANNERS!

INCREASE YOUR EXPOSURE WITH DIALED IN GOLF SOLUTIONS



TrackMan Golf, the creator of the most accurate launch monitor on the market, has released new, cutting-edge software called TrackMan Event.

TrackMan Event was developed to use during Pro-Ams on the PGA Tour to give amateurs an additional taste of tour life, and now, it is used at every PGA Tour Pro-Am! Maybe you've seen it at the Valspar Championship, the Arnold Palmer Invitational, or The Players Championship.

Each golfer will receive data on the course like carry distance, total distance, ball speed, and club speed. At the end of the tournament, each golfer will receive a customized report that includes: 2 multi-angle videos of their swing, 9 key data parameters and a leaderboard showing distance, club speed and ball speed.

Most importantly, *it doesn't slow down the pace of play!*

And now, TrackMan Event is available to you for any golfing event *exclusively* from Dialed in Golf Solutions. This means that you can use this software for your club as a very cool value-added or serious fundraiser and revenue generator. DiGS' professional staff will work with you to include multiple sponsor mentions with bios and hotlinks.

Our services have been popular at Member/Guests, charity events, corporate tournaments, and indoor company functions. All skill levels, from the novice to the scratch golfer, will enjoy this feature. Now sit back and watch golfers and sponsors alike rave about this value-added service!

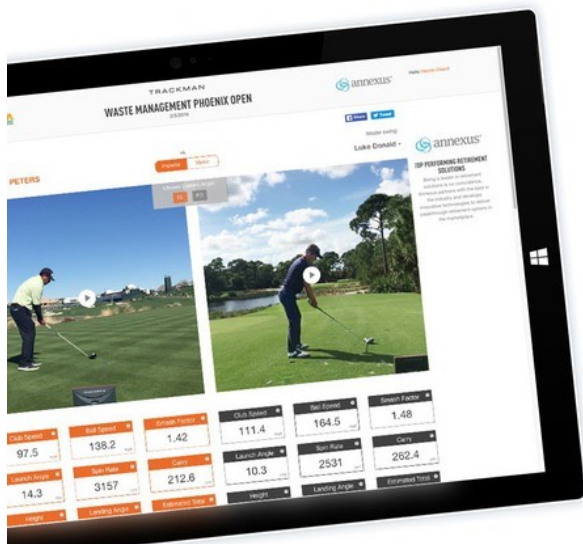
Call DiGS today to book your event at **(727) 687-9111!**

TRACKMAN EVENT SOFTWARE

MEMORABLE MOMENTS CAPTURE, BRAND AND SHARE YOUR EVENTS

TrackMan's easy-to-use Event Software captures great tournament moments.

From your local club championship to nation-wide Pro-Ams, every participant receives a shareable, online report containing video and data recordings, leaderboards and explanatory graphics.



- Hook your customers with memorable moments
- Tie them to your brand and business
- Share and trigger demand via the TrackMan Cloud
- Increase your exposure and reach

EASY SET-UP

Portable and wireless



What We Set-up

TEE BOX SETUP

- TrackMan 4
- Surface 4 or similar
- TrackMan's Windows 10 app
- No internet needed
- Camera setup: - iPhone 6 or better, tripods + fixture, external battery

MANAGE LIVE MOMENTS STRESS-FREE

Easy-to-operate app captures your memorable moments



HERE IS WHAT WE DO ON-SITE:

- Live data recording
- Live views from any camera
- Live creation of new players
- Move any shot to any player
- Perform test shots before recording
- Group players to create competitions

HERE IS WHAT WE DO ONLINE:

- Edit email mailing lists
- Customize your messages
- Create leaderboards
- Select Model Swings
- Preview and test your reports
- Add your sponsor's or your own logo
- Store and review all your events

A PERSONAL FOLLOW UP

Make it personal with targeted emails to your customers



BRANDED, FOLLOW-UP EMAIL:

- Event Name & Logo
 - Customized text section
 - Link to your customers' personal report
 - Main sponsor section
 - Additional sponsors
-

PERSONAL AND RELEVANT CONTENT

Memorable moments to share with your customers.



YOUR CUSTOMERS RECEIVE:

- Their swing, video recorded (front and down the line)
- Their swing, data recorded (9 key data parameters)
- Their swing, video compared to a tour pro (pick one from drop down library)
- Club view (info graphics)
- Leaderboards (drives, clubs and ball speed)
- Tutorials and how-to videos

BRANDING AND REVENUE GENERATOR

Brand yourself and your sponsors



GET NOTICED WHEN AND WHERE IT MATTERS:

- Your event logo + Name
- Your main Sponsor
- Additional Sponsors



TrackMan 4 has radically transformed the way radar technology is applied in golf today. Using two radar systems instead of one to obtain maximum data quality and increased pick up rates. TrackMan 4's Dual Radar Technology is a significant milestone in the evolution of launch monitors, golf instruction, coaching, fitting, and entertainment.

Live demonstrations are available at your location or ours:

Dialed in Golf Solutions
(727) 687-9111
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