Dialed in Golf Solutions Announces an Asset Purchase Agreement of Portable Golf Solutions

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Dialed in Golf Solutions (DiGS), a leader in portable golf entertainment, today announced the asset purchase agreement of Portable Golf Solutions (PGS), a portable golf entertainment company specializing in miniature putting greens. Pursuant to the Agreement, Dialed in Golf Solutions will purchase the rights to Portable Golf Solutions operations, equipment, partners, and customer contracts.

This purchase means that DiGS will now be the premier provider of the ultimate portable golf experience. Combining golf simulators with miniature putting greens, which will give customers more opportunity for fun competitions and nonprofits more opportunities to raise charitable dollars.

Dialed in Golf Solutions, founded in 2017 by Ian and Ari Peterson, delivers next level experiences by bringing the excitement of golf to any location and venue. Using PGA-level technology both indoors and out, DiGS offers an impressive line up of services from highly accurate golf simulators to on-course golf swing analysis. DiGS' services have been very popular for fundraisers, Country Club events, and Corporate functions. DiGS has grown rapidly, and since 2017, has been booked for over 180 events across the country.

Portable Golf Solutions, founded in 2006 by Bob and Jerilyn Gaudreau, provides portable golf entertainment specializing in safe golf play for everyone. The original business plan was intended to be a Portable Putting Tournament company which specialized in 18 Hole Putting Fund Raisers for Charities. However, the portability, uniqueness, and quality of the putting greens allowed PGS to expand into today's business model of a pop-up Country Club for any type of event. Since 2006, PGS has been contracted out for over 300 events.

"This is an exciting time for Dialed in Golf Solutions. We've had a great relationship with PGS. Our services pair well together, we both offer popular fundraising ideas, and our ultimate goal is to provide memorable moments for every person, every time. It only makes sense that we add their services to increase the experience for our customers and partners," explains Ian Peterson, Founder and CEO of Dialed in Golf Solutions.

When asked about a possible change in strategy due to Covid-19 guidelines, Ari Peterson, Co-Founder of Dialed in Golf Solutions commented "Golf is one industry that hasn't been largely impacted, because it allows participants to have fun while social distancing. Our services can be enjoyed the same way and adding miniature golf to our portfolio is another way people can enjoy themselves while social distancing and raising money. We are eagerly looking forward to providing services that help foundations raise money, company welcome back employees, and restaurants/bars/breweries entertain customers."

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